



## Department of Nevada Veterans of Foreign Wars

October 19, 2019

### Webmaster Report

1. The Department website has improved during the period with increased visitor counts. While we can wish for improvements in return visitors and how long a visitor stays on the site, until we show more improvement in updating the website with changing the content, there is little reason for visitors to stay.
2. As you can see by the attached Google Analytics Report for the period 1 Aug to 18 Oct 2019 we had 751 visitors who visited 1412 times and checked out 3.04 pages per each of those visits. The spent an average of nearly 4 minutes on the site each time they visited.
  - a. 40% of them are using a chrome browser.
  - b. Our busiest day was in Oct with a visitor count of 37 visitors.
3. Next step is approval of the revised Social Media document with the Site Sponsor Plan to allow advertising on the Website.

*Donald Pettyjohn*

Don Pettyjohn

Department Webmaster

**NO ONE DOES MORE FOR VETERANS.**



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# Department of Nevada Veterans of Foreign Wars

Analytics VFW Department of Nevada  
All Web Site Data

[Go to report](#)

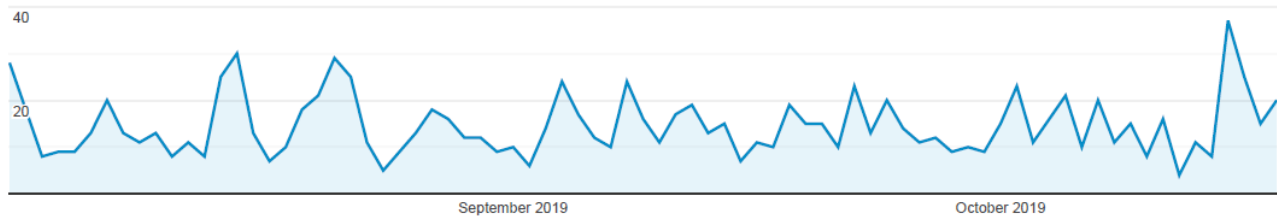
## Audience Overview

All Users  
100.00% Users

Aug 1, 2019 - Oct 18, 2019

### Overview

Users



Users

751



New Users

683



Sessions

1,412



Number of Sessions per User

1.88



Pageviews

4,296



Pages / Session

3.04



Avg. Session Duration

00:03:52

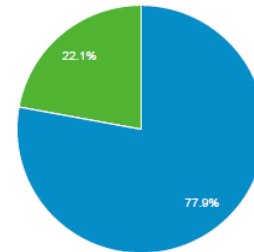


Bounce Rate

45.18%



New Visitor Returning Visitor



### Browser

Browser	Users	% Users
1. Chrome	305	40.61%
2. Internet Explorer	152	20.24%
3. Safari	130	17.31%
4. Edge	94	12.52%
5. Firefox	32	4.26%
6. Samsung Internet	12	1.60%
7. Safari (in-app)	8	1.07%
8. Mozilla	6	0.80%
9. Android Webview	5	0.67%
10. Mozilla Compatible Agent	5	0.67%

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